

# JAMES

ATLANTIS

**MAIN FABRIC:** 100% RECYCLED POLYESTER TWILL

Structured 6-panel cap with full prostitching and snapback pvc closure. Made of 100% recycled polyester. Old school look and flat visor shape.



200 gr./m<sup>2</sup>



one size



pvc recycled



## COLOURS



white



olive



navy



black



royal



dk grey



# RECYCLED POLYESTER



Recycled polyester (or rPET) is made by breaking down used plastic (usually bottles) into small, thin chips, which are processed and finally turned into yarn.

This is an example of “circular economy”: **designing something by using recyclable material.**



1.

Used plastic bottles are collected and cleaned



2.

Bottles are shredded into tiny pellets



3.

Pellets are crushed and melted



4.

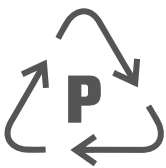
The molten plastic is extruded and stretched into thread

Each JAMES cap recycles 4 bottles

4



## FEATURES



recycled polyester

## ACCESSORIES



The new models made of recycled material can be identified from a flag woven label inside.